



www.cedirectory.com

Banner Advertising Fee Schedule

Please complete this form and e-mail to the CE Directory team:

sales@cedirectory.com

BASIC

I am interested in the Basic Advertising Banner program.

My **CE Marked Product** will be featured on the [CE Directory](http://www.cedirectory.com) Website.

Basic Advertising Banner includes:

- One year Product Listing of a CE Marked product. No additional charge. A \$375US Value! [Optional offer for advertisers with products to list.]
- Product Image and hyperlink to the product page;
 - Random appearance of the product image on the home page and product listing pages of CE Directory.
 - One line description of the product on “mouse hover” over the product image.
- Banner Advertising monthly reports:
 - Detailed reporting on traffic, clicks, and volume statistics.

Basic Advertising Banner Program: \$800 USD/year

ADVANCED

I am interested in the Advanced Banner Advertising program.

- Includes all of the Basic Advertising Banner features.
- Also includes the following:
 - Feature product banner advertisements, one month exclusive listing in the New Product feature page of CE Directory.
 - 25% Discount on all products listed during the advertising term.
 - Feature product announcement in the CE Directory quarterly newsletter. Including a 250 word description of the product, including image of your choice.

Advanced Banner Advertising Program: \$1600 USD/year