



What is the CE Mark?

The CE Mark is a product certification mark that is placed on products compliant to the New Approach Directives of the European Union.

The CE Mark is required for manufacturers (from anywhere in the world) wishing to sell their products into the European Union. The CE Mark proves to buyers that the product fulfills all the essential safety and environmental requirements as defined in the European Directives.

The CE Marking Directive (93/68/EEC) was adopted on 07-22-1993. The CE Marking Directive gives a detailed description of the initials CE and any other marks specific to a particular directive and the ways conformity may be acquired. In return for fulfilling the CE Marking requirements, the manufacturer (or its agents) is able to market the product across the entire European market with only one approval procedure.

CE-Directory - the Definitive CE Product Resource™

There has never been a better time...

The search is on...CE Marked Products are in great demand. As the membership of the European Union continues to grow, so does the market size and potential for CE Marked products.

European Economic Community fast facts:

The combined economies of EU countries are relatively equal to the U.S. economy -- \$11.0 trillion purchasing power parity (PPP) gross domestic product (GDP) for both the EU and the United States in 2003. The EU population of 456 million significantly exceeds the U.S. population of 293 million.

The United States maintains extensive trade relations with the EU. In 2003, 21% of U.S. exports (\$154 billion) went to EU members, and 20% of U.S. imports (\$253 billion) originated in EU countries. Source: US DOE, January, 2005





How does CE Directory Work

Buyers – around the world – are searching for CE Marked products!

The CE Directory is the first – and only – dedicated meeting place of Buyers and Sellers of CE Marked products. Buyers are actively seeking CE Marked products – of all types – from all industries. The CE Directory provides informative CE Marked product listing pages for Buyers.

CE Directory - Account Types

Buyers Account - No Charge User Account

Registered Buyers can search available CE Marked products. Find and gather important product information, specifications. Buyers are placed in direct contact with the manufacturer. Buyer registration is secure, quick, and easy to complete.

Manufactures Account - Fee Based User Account

Registered Manufacturer's pay to list their product on the CE Directory. The Manufacturer's Product listing includes detailed specification and technical data. Information is downloadable and provided directly from the Manufacturer. Everything a Buyer needs to source, evaluate, and purchase CE Marked products can be found on the Product Listing page.



Sales Agent Opportunity

Sales Agent Income

CE Directory is seeking highly motivated agents to actively sell product registrations on the CE Directory website. Product registration terms can vary from one to three years.

Commission Income – Unlimited Flexibility

Each Sales Agent is provided a unique Promotional Code. Manufacturer clients enter the Sales Agent's Promotional Code when registering products on CE Directory. Agents are paid a commission on each and every product the client registers. Agents also earn residual commissions. Each year the product is renewed, the Sales Agent will be paid a trailing commission. All commissions are paid upon receipt of payment from the Manufacturer client. CE Directory also pays commissions for advertising contracts.

Simplified Account Management

Sales Agents self-managed accounts.

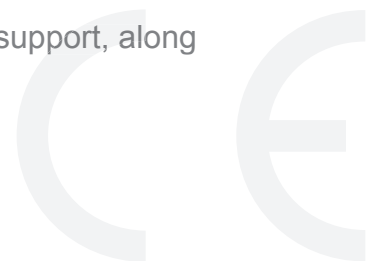
Client account management is quick and easy via online account tools. This includes client product and sales commission reporting.

Sales Agents receive a secure login account and access to valuable client information.

All financial transactions are performed online, via secure credit card payment system (SSL).

Secure payment administration ensures client confidentiality and security are maintained -- and alleviates the entire payment and collection burden from Sales Agents.

CE Directory provides its Sales Agents with training, technical support, along with ongoing marketing and promotional materials.



CE DIRECTORY
Service Overview and Sales Agent Opportunity



**To learn more about becoming a Sales Agent
for CE Directory e-mail the CE Directory team
today at sales@cedirectory.com.**